

M3 Receives Atlanta Journal-Constitution 2019 Top Workplaces Award

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GWINNETT, GA. (PRWEB) MARCH 25, 2019

M3 has been awarded a Top Workplaces 2019 honor by The Atlanta Journal-Constitution. The list is based solely on employee feedback gathered through a third-party survey administered by research partner Energage, LLC, a leading provider of technology-based employee engagement tools. The anonymous survey measures several aspects of workplace culture, including alignment, execution, and connection. M3 ranked #23 out of 50 mid-sized companies which employ 150 to 499 people.

“Top Workplaces is more than just recognition,” said Doug Claffey, CEO of Energage. “Our research shows organizations that earn the award attract better talent, experience lower turnover, and are better equipped to deliver bottom-line results. Their leaders prioritize and carefully craft a healthy workplace culture that supports employee engagement.”

As the top accounting solution for hoteliers, M3 employs over 150 employees with an impressive voluntary turnover rate of less than 10 percent. The company attributes its high retention rate to a number of things including its tendency to promote from within, filling 25 percent of job openings through promotions of its current employees.

“We work with a dedicated employee ambassador whose sole purpose is to advocate on behalf of employees’ wellbeing to ensure the company’s culture is constantly being shaped and nurtured through in-house surveys and focus groups,” said Julie Farschman, M3’s Senior VP of Human Resources.

With the goal of offering employees a more positive work environment to increase collaboration and attract new talent from the region’s growing tech sector, M3 recently renovated its Atlanta headquarters and Tampa offices, adding modern furniture and geometric designs to convey a bright, innovative feel as well as impressive employee workspaces, productivity rooms, cutting-edge technology, a fitness center, game room and more.

“One of the biggest measures of success is when I see employees taking their parents and spouses for a tour around our office spaces,” said Allen Read, President of M3. “Seeing their pride in where they work shows us that we’re doing something right.”

“The Atlanta area is hyper competitive for tech talent. We can’t always win with the salary packages, so we have to be dialed in to the intangibles IT professionals are looking for,” said Allen Read, President of M3.

Aside from workplace perks, M3 takes an intentional approach to professional and personal employee development through continuous education and training, mentoring programs and volunteer opportunities. M3 also pays for 75 percent of employee family coverage in its health plans and matches 6 percent of compensation in the 401K.

“The Atlanta area is hyper competitive for tech talent. We can’t always win with the salary packages, so we have to be dialed in to the intangibles IT professionals are looking for,” Read said. “Investing in employees is one of the smartest things you can do to retain talent. We work with each employee to set measurable goals that cascade from top-level managers, so that everyone knows the vision and direction of the company and contributes in a meaningful way.”

“Becoming a Top Workplace isn’t something organizations can buy,” Claffey said. “It’s an achievement organization have worked for and a distinction that gives them a competitive advantage. It’s a big deal.”

Link to images: <https://bit.ly/2VBH4IX>

About M3

Built by hoteliers, exclusively for hoteliers, M3 is a powerful cloud-based financial platform and services company serving the hospitality industry that drives cost savings, revenue enhancement and business insight. Nearing 20 years in business without increasing prices, M3 touts a 95 percent customer retention rate without contracts. Used by management groups and hotels of all sizes, the platform works seamlessly with other key systems and tools in the hospitality industry and offers robust accounting and financial analysis across entire portfolios with optional operations and time management features. M3’s professional services team provides on-demand support for hotels of any size by offering a full range of customized accounting solutions to scale with a hotel’s needs. Privately held and employee owned, M3 also includes a proprietary hotel benchmarking index that combines data from more than 3,500 properties into a single accessible data set to compare hotels. For more information, visit <http://www.m3as.com>.

About Energage, LLC

Headquartered in Exton, Pa., Energage is a leading provider of technology-based employee engagement tools that help leaders to unlock potential, inspire performance, and achieve amazing results within their organizations. The research partner behind the Top Workplaces program, Energage has surveyed more than 57,000 organizations representing well over 19 million employees in the United States.

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