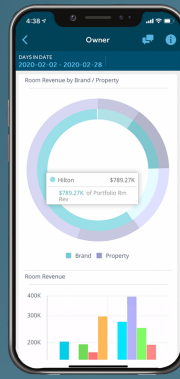




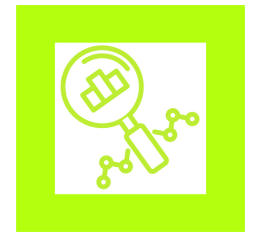
CENTRALIZED LINE OF SIGHT

Import PMS data, STR reports TM, guest satisfaction surveys, guest comments, and financial data from multiple properties into one centralized dashboard. You can create customized dashboards, reports, discover critical trends, and drill down into key data points for complete management of your performance metrics.



INSIGHT

Insight allows hoteliers, from corporate to property, to better visualize and utilize data from multiple systems. This self-service BI tool centralizes all key performance indicators (KPI's) and M3 data points to provide business insight at-a-glance. Dashboards, easily configured visuals, scheduled reports, workflow, pulse alerts to any device and more are inherent with Insight. Insight provides optimized business intelligence through simplifying the delivery of complex data.



ANALYTICS



Graphs



Trends



Variance



KPI Dashboards

REPORTING



Daily Reporting and PMS



Guest Satisfaction Surveys



STR



Financial data

TOOLS



Operating Budgets



Forecast



Labor Management



Financial Benchmarking

What This Means For Users...

- ✓ Self-service customized: Reporting, Dashboarding, and Visuals.
- ✓ All M3 data in one place: Accounting, Labor Management, Operating Stats, Smith Travel, Guest Satisfaction and Financial Benchmarking.
- ✓ Short implementation time.
- ✓ Automated data collection, normalization, and reporting to make it seamless once setup with customer's unique data.

[VIEW CASE STUDY](#)